

# NEWSLETTER



## WHO WE COLLABORATE WITH?

- ↓ OUR PARTNERS
- ↓ OUR NETWORK

STRONGER TOGETHER.

### APRIL SPOTLIGHT:

- 🚀 NEW STARTUPS ONBOARDED
- 🌐 CROSS-BORDER STARTUP EXCHANGE
- 👩 WOMEN-LED INNOVATION DRIVE

## Empowering Visionaries, Building the Future



Welcome to the April edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



## IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

**Explore. Innovate. Achieve.**  
**Let's shape the future—together!**

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## IIMT BUSINESS INCUBATOR FOUNDATION

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## ABOUT US

IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under Start-in-UP and MSME, committed to empowering next-gen entrepreneurs. Based at IIMT University, we offer a robust platform for early-stage startups to ideate, innovate, and grow.

From modern infrastructure and expert mentorship to funding access and strong industry linkages—we equip founders with everything they need to scale. IIMT-BIF plays a pivotal role in shaping a dynamic startup ecosystem in Uttar Pradesh.

We're not just building businesses—we're building futures. Join the movement.

## MESSAGE FROM THE CHANCELLOR



**Dear Stakeholders,**

*It gives me great pleasure to connect with you through this edition of the IIMT Business Incubator Foundation newsletter. IIMT-BIF continues to make remarkable progress in nurturing innovation and entrepreneurial spirit within our ecosystem.*

*As Chancellor, I take immense pride in the impact our incubator is creating. I urge our students, innovators, and aspiring entrepreneurs to actively engage with the opportunities, mentorship, and support available at IIMT-BIF.*

*Together, let us build a future driven by ideas, growth, and meaningful ventures.*

*Warm regards,*

**Sh. Yogesh Mohanji Gupta**

**Chancellor, IIMT University**

## MESSAGE FROM THE PRO CHANCELLOR



***Dear Members of the IIMT Community,***

*It gives me great satisfaction to witness the growth and impact of the IIMT Business Incubator Foundation. As Pro-Chancellor, I am deeply committed to fostering a culture of innovation and entrepreneurship within our university.*

*IIMT-BIF's efforts in providing comprehensive support to startups and facilitating valuable networking opportunities are commendable. I urge all stakeholders to continue collaborating and contributing to the success of our startups and the broader entrepreneurial landscape in Uttar Pradesh.*

***Best regards,***

***Dr. Mayank Agarwal***

***Pro-Chancellor, IIMT University***

## MESSAGE FROM THE VICE CHANCELLOR



***Dear Readers,***

*I am delighted to see the progress highlighted in this April newsletter of the IIMT Business Incubator Foundation. IIMT University is dedicated to supporting IIMT-BIF in its mission to empower visionary entrepreneurs.*

*The initiatives and activities undertaken by IIMT-BIF, such as the "Coding Beyond Boundaries" session and the sharing of Startup Mahakumbh opportunities, reflect our commitment to bridging academia and industry. I encourage our students to actively participate and contribute to the startup ecosystem.*

***Sincerely,***

***Dr. Deepa Sharma***

***Vice-Chancellor, IIMT University***

## OUR VISION & MISSION

### Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

### Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

## FROM THE DESK OF CEO

*Dear Stakeholders,*

*As we wrap up April 2025, I'm pleased to share the progress and achievements at IIMT Business Incubator Foundation.*



*This month marked another step forward in our mission to fuel innovation and support startup growth in Uttar Pradesh. Our team has remained committed to empowering visionary entrepreneurs through targeted mentorship, strategic guidance, and access to critical resources. We've witnessed remarkable progress among our incubated startups—several have reached key milestones in product development, market entry, and fundraising. Additionally, our participation in key state and national events has opened doors to new collaborations, partnerships, and investment opportunities.*

*As we look ahead, we are excited to expand our initiatives and continue building a thriving ecosystem that nurtures ideas and drives sustainable economic growth.*

*Warm regards,*

*Dr. Vaibhav Sharma*

*CEO, IIMT Business Incubator Foundation*

## FROM THE DESK OF EDITOR

Welcome to the April edition of the IIMT Business Incubator Foundation Newsletter!



This month, we're thrilled to share a curated glimpse into the energy, innovation, and entrepreneurial momentum driving IIMT-BIF forward. Inside, you'll discover success stories from our startups, updates on strategic partnerships, and highlights from events that are shaping the future of entrepreneurship in Uttar Pradesh.

From the excitement of events to the inspiration of our "Coding Beyond Boundaries" lecture, this edition captures the spirit of progress and collaboration at the heart of our ecosystem.

We hope you find these stories insightful, impactful, and inspiring. Thank you for being a valued part of the IIMT-BIF community.

Warm regards,

Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

## ACTIVITY HIGHLIGHTS - APRIL 2025



Picture - IIMT University students attending the "Neovation 2025" organized by IIMT BIF in collaboration with Nasscom Foundation. Students shows enthusiasm in understanding business ideas and fostering innovation.

### **"Neovation 2025" at IIMT BIF : A Celebration of Fostering Innovation and Impact**

On April 8, 2025, the spirit of innovation came alive as Neovation 2025 brought together young changemakers, industry leaders, and tech visionaries in a powerful celebration of TechForGood. Hosted in partnership with the Nasscom Foundation, this event was highlighted the role of technology in solving real-world challenges

As part of the celebrations, IIMT University also hosted a dedicated workshop on entrepreneurship and innovation to promote startup culture among students.

Organized by the IIMT Business Incubator Foundation in collaboration with the Nasscom Foundation, the event saw enthusiastic participation from over 300 engineering students, with more than 200 students registered for submitting their own business ideas.

Dignitaries like Mr. Himanshu Joshi from Atal Innovation Mission and Mr. Himanshu Sharma from Devnagri joined industry experts from Cisco for engaging discussions that brought fresh insights, actionable advice, and renewed energy to the student community.



## ACTIVITY HIGHLIGHTS - APRIL 2025



Picture - Denzil O'Connell sharing his journey with the IIMT University audience, sparking engaging discussions and entrepreneurial inspiration during the "Job Readiness" session.

### **“Empowering Careers” : IIMT BIF Hosts Job Readiness & AI Interview Workshop**

On April 30, 2025, IIMT Business Incubator Foundation hosted "Job Readiness & AI Interview Workshop" featuring Srinivas Rao, founder of Naukritube, and Denzil O'Connell, International Coach. They shared insights about their journey and motivate students to explore video resumes, with the in-depth discussion on how students can land their dream job.

The session was designed to bridge the gap between classroom learning and industry expectations by equipping students with cutting-edge career tools and AI-driven insights.

Students engaged in Q&A, gaining insights on career transitions and securing their dream jobs.

This event underscores IIMTU's commitment to fostering innovation and bridging the gap between academic learning and industry expectations, ultimately supporting the creation of successful startups within our incubator.



## ACTIVITY HIGHLIGHTS - APRIL 2025



Unlocking Entrepreneurial Success at Startup Mahakumbh 2025: Your Gateway to Innovation and Growth

### IIMT-Business Incubator Foundation Startups participated in Startup Mahakumbh

IIMT Business Incubator Foundation is delighted to announce its dynamic presence at Startup Mahakumbh 2.0, one of India's largest and most prestigious startup exhibitions. The event provided an incredible platform for emerging entrepreneurs to display groundbreaking innovations.

#### **Ridebuddy – The Next-Gen Carpooling App**

One of the standout startups representing IIMT at Startup Mahakumbh 2.0 was Ridebuddy, an intelligent carpooling platform. This innovative solution addresses daily challenges by promoting eco-friendly, affordable, and safe shared rides.



#### **MDG Online Services Pvt. Ltd. – Empowering Digital India**

MDG Online Services Pvt. Ltd. also shined brightly at Startup Mahakumbh 2.0, representing IIMT with excellence. With a mission to simplify digital access for businesses, MDG offers a range of technology-driven services aimed at boosting online presence and operational efficiency. Their participation demonstrated not just technical expertise, but also a deep understanding of current market needs and entrepreneurial agility. The startup exemplifies the values of innovation, digital transformation, and strategic thinking that IIMT Incubator strives to instill in every venture.

## STARTUP NEWS & HIGHLIGHTS - APRIL 2025

### Startup Mahakumbh - Second Edition

The second edition of Startup Mahakumbh concluded on a high note at Bharat Mandapam, New Delhi, from April 3 to 5, 2025. Led by FICCI, ASSOCHAM, NASSCOM, TIE, IVCA, and Bootstrap Foundation, with support from DPIIT, GeM (Presenting Partner), and SIDBI & ECGC (Powered by Partners), the event marked a major milestone in India's startup journey.

Under the theme 'Startup India @ 2047: Unfolding the Bharat Story', the event highlighted disruptive innovations from across India, especially Tier 2 and 3 cities. With 2,923 exhibitors, 103,349 unique attendees, and over 2.5 lakh exhibition footfall, it was India's largest startup showcase.



### How 17-year-old Ariana Singhi is turning spectacles into style

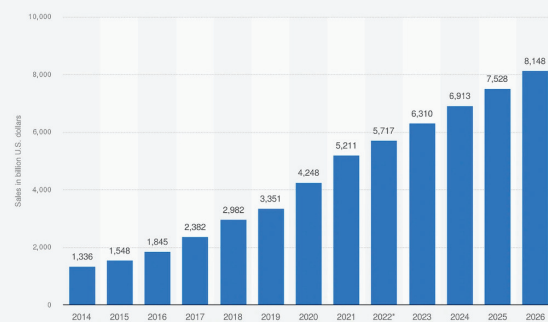
Like many young children adjusting to the idea of wearing glasses, Ariana Singhi too was conscious and nervous about it. She was the first in her second-grade class to wear spectacles, and confesses that she would hide them during break time.

her path is clear. "After college, I'm going to start a business and become an entrepreneur. That's my calling in life."

### Top Business Trends (2025 & 2026)

- E-commerce Growth Persists Post-Pandemic.
- Generative AI Boosts Business Productivity
- 5G Vastly Improves Data Collection and AI Capabilities.
- Employees Actively Seek Out Remote and Hybrid Work.
- Businesses Expand Ads, Communities, and Commerce on Social Media
- Companies Focus on Sustainability.
- Businesses Experiment With Immersive Technologies.
- Improved Customer Experience and Cost Savings Through AI.
- The business world continues to invest heavily in social media and tech solutions. As these trends continue to develop, we expect to see increased funding and product development.
- However, businesses will have to keep a sharp eye on consumer sentiment regarding environmental and corporate responsibility if they want to continue to attract new customers.

Retail e-commerce sales worldwide from 2014 to 2026 (in billion U.S. dollars)



## OTHER HAPPENINGS IN THE INCUBATOR

### Recently Incubated Startups

In April 2025, IIMT BIF successfully incubated two startups which are committed to deliver innovative solutions that align with today's fast-paced, sustainability-focused lifestyle.

#### Hygiene Lifestyle Spirit LLP

In April 2025, IIMT Business Incubator Foundation is delighted to onboard **Hygiene Lifestyle Spirit LLP** as one of the newest member of our startup ecosystem at IIMT BIF. This promising venture is dedicated to developing innovative hygiene and wellness solutions that align with today's fast-paced, sustainability-focused lifestyle. At IIMT BIF, we take pride in supporting startups that are driving meaningful change through their innovation.



**START INUP** A Government of UP Initiative

**IIMT UNIVERSITY MEERUT** UGC Approved Section 20B & 12B

**IIMT Business Incubator Foundation**

Proudly Incubating:  
**Hygiene Lifestyle Spirit LLP**

Innovative hygiene and wellness products designed for everyday convenience and sustainable living.

- ✓ Smart Hygiene
- ✓ Travel-Friendly Solutions
- ✓ Eco-Conscious Products

*Shaping healthier lifestyles with innovation.*

📍 "O" Pocket, Ganga Nagar, Mawana Road, Meerut

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#### Key focus areas included:

- They focus on developing smart hygiene products that combine innovation with daily personal care needs.
- They offer travel-friendly wellness solutions designed for convenience and on-the-go lifestyles.
- They are committed to eco-conscious and sustainable offerings that promote environmental responsibility.
- They create user-centric health products that prioritize comfort, safety, and effectiveness.

#### TechiEco Solutions Pvt. Ltd.

IIMT BIF successfully onboarded **TechiEco Solutions Pvt. Ltd.** which promotes green innovation. TechiEco is dedicated to creating more sustainable and eco-conscious future. Their core mission revolves around pioneering eco-friendly technologies, developing waste-to-resource solutions, and designing smart, scalable environmental models. With a sharp focus on green and future-focused business strategies, TechiEco stands out as a startup with purpose and environmental responsibility at its core.

At the IIMT incubator, we are proud to support startups that aim to create a positive impact – not just economically, but socially and environmentally. Through our rich ecosystem of mentorship, resources and strategic guidance, we empower ventures like TechiEco to grow and innovate.



**START INUP** A Government of UP Initiative

**IIMT UNIVERSITY MEERUT** UGC Approved Section 20B & 12B

**IIMT Incubator Welcomes a Green Innovator!**

**TechiEco Solutions Pvt. Ltd.**

Now Incubated at IIMT Business Incubator Foundation

*Innovating for a Sustainable Tomorrow*

About TechiEco Solutions:

TechiEco Solutions Pvt. Ltd. is committed to driving sustainable development through:

- ✓ Eco-friendly technologies
- ✓ Waste-to-resource innovations
- ✓ Green business models
- ✓ Smart, scalable environmental solutions

**Incubated at:** IIMT Business Incubator Foundation, IIMT University, Meerut

Supporting startups that make a positive impact on people and the planet

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STARTUP STORY

## *Showcasing Innovation at IIMT-BIF*



*Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.*

*This April, we are thrilled to feature **NEHMEER24CARE**, a startup revolutionizing urban carpooling.*

## STARTUP STORIES - ALLINEUP

## Trusted Babysitters, Anytime!

Safe, reliable, and just a tap away

[Find Now](#)



## Housekeeping and Domestic

**Allineup**, incubated at IIMTBIF, is transforming the way people find and connect with house helpers and coaching institutes, making it a hassle-free experience.

### WHAT MAKES ALLINEUP UNIQUE?

- **Enhanced Access to Trusted Service Providers:** offers a streamlined platform where users can filter service providers by location, review profiles, and make payments easily, ensuring they find a trustworthy provider quickly.
- **Simplified and Streamlined Hiring Process:** The application simplifies the hiring process by integrating service provider profiles, payment, consent forms, and contact details into a single platform
- **Increased Visibility for Service Providers:** By registering on the platform, service providers and institutes gain access to a broader audience, improving their chances of securing clients or students through enhanced visibility

### INDIA'S PREMIER PLATFORM



### IMPACT AND VISION

The aim is to provide a seamless platform for users to find trusted house helpers and coaching institutes, empower house-helpers with no cost from anywhere in India, making life easier and more convenient. We aim to bridge the gap between service seekers and providers, ensuring quality and reliability

## UPCOMING EVENTS

Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

**WE ENCOURAGE ALL STUDENTS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!**

### **WORKSHOP: "GIT TO GATHER: CONNECT, COMMIT, CONQUER"**

Date: May 13, 2025

Time: 10 AM

Location: Seminar Hall, B-block

Description:

To create a culture of open-source contribution and Developers. the students with no knowledge about the development and coding culture can get to know about what is happening around the world in the field of open-source contribution. They will also get to know about other technical stacks as GitHub is next level platform for the multiple projects in many languages

What You'll Learn:

- Gain hands-on experience with Git to manage code versions and track project changes effectively.
- Learn to collaborate on software projects using GitHub, including handling pull requests and resolving conflicts.
- Understand and apply real-world development workflows commonly used in the tech industry.

Who Should Attend:

- Students from the technical background can attend this event.
- Anyone seeking to understand and leverage Git & GitHub for their workflow.

## CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

**FOLLOW US**



**CONTACT US**



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**SCAN ME**



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