

NEWSLETTER

IIMT
UNIVERSITY
MEERUT

Transforming Education System, Transforming Lives



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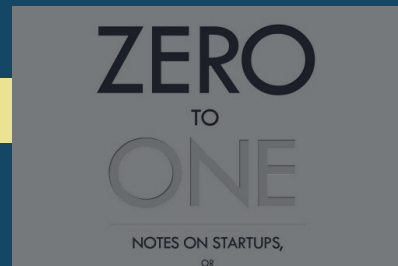
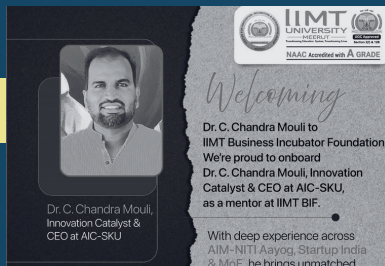
UP START IN UP
A Government of UP Initiative



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

JUNE 2025

Empowering Visionaries, Building the Future



Welcome to the June edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

Explore. Innovate. Achieve.
Let's shape the future—together!

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ABOUT US

The IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under the Start-in-UP and MSME initiatives, dedicated to nurturing early-stage startups and student-led innovations.

Established within IIMT University, Meerut, IIMT-BIF serves as a dynamic launchpad for aspiring entrepreneurs, offering end-to-end support including modern infrastructure, expert mentorship, access to funding, and strong industry linkages.

With a focus on ideation, innovation, and growth, we empower founders to transform their ideas into impactful, scalable ventures.

As of June 2025, we have successfully incubated over 30 startups, facilitated funding, and contributed to the creation of more than 100 jobs across various sectors. Our deep-rooted commitment to fostering a vibrant entrepreneurial ecosystem in Uttar Pradesh drives our mission forward—we are not just building businesses, we are building futures.

Join us at IIMT-BIF and be part of a movement that's shaping the next generation of changemakers.

MESSAGE FROM THE CHANCELLOR



Dear Stakeholders,

I am pleased to share my thoughts with you in this June 2025 edition of the IIMT Business Incubator Foundation newsletter. Each passing month, IIMT-BIF continues to reaffirm its role as a catalyst for innovation, entrepreneurship, and transformative change. The energy and commitment shown by our incubated startups, mentors, and support teams are truly commendable.

At IIMT University, we remain steadfast in our mission to empower the next generation of changemakers. I encourage all students, researchers, and aspiring founders to leverage the vibrant ecosystem of IIMT-BIF—where ideas are nurtured, talent is guided, and dreams take flight.

Let us move forward with renewed purpose and passion to shape a future driven by creativity, technology, and enterprise.

Warm regards,

Sh. Yogesh Mohanji Gupta

Chancellor, IIMT University

MESSAGE FROM THE PRO CHANCELLOR



Dear Members of the IIMT Community,

As we reflect on the progress made in June 2025, I am inspired by the continued dedication and innovation emerging from the IIMT Business Incubator Foundation. IIMT-BIF is steadily becoming a cornerstone of entrepreneurial advancement—not only within our university but also across the broader landscape of Uttar Pradesh.

It is heartening to see our startups gaining momentum, securing support, and building solutions that address real-world challenges. This is a testament to the collaborative spirit and dynamic environment cultivated at IIMT-BIF. I encourage all students, faculty, and industry partners to remain actively involved in this journey of innovation and impact.

Together, let us continue to shape a future defined by bold ideas, meaningful ventures, and inclusive growth.

Best regards,

Dr. Mayank Agarwal

Pro-Chancellor, IIMT University

MESSAGE FROM THE VICE CHANCELLOR



Dear Readers,

It is a privilege to share my thoughts in this June 2025 edition of the IIMT Business Incubator Foundation newsletter. At IIMT University, we believe that innovation is the cornerstone of progress—and IIMT-BIF stands as a testament to this belief. The incubator's tireless efforts in empowering young entrepreneurs and translating ideas into viable businesses are both inspiring and impactful.

As Vice Chancellor, I take great pride in the role IIMT-BIF plays in shaping a vibrant startup ecosystem rooted in creativity, collaboration, and resilience. I encourage our students, researchers, and alumni to explore the wide range of opportunities the incubator offers—from mentorship and funding access to industry linkages and skill-building programs. Let us continue to foster a culture where knowledge meets enterprise, and vision turns into action. The future belongs to those who innovate—and IIMT-BIF is where that future begins.

Sincerely,

Dr. Deepa Sharma

Vice-Chancellor, IIMT University

OUR VISION & MISSION

Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

FROM THE DESK OF CEO

Dear Entrepreneurs, Partners, and Supporters,

As CEO of the IIMT Business Incubator Foundation, I am delighted to share



our continued progress and achievements in this June 2025 edition. Over the past month, we have seen incredible energy, ideas, and ambition from our incubated startups. Their determination to innovate, solve real-world problems, and create impact is exactly what IIMT-BIF stands for.

Our team remains focused on building a supportive, resource-rich ecosystem that provides early-stage ventures with the mentorship, funding access, infrastructure, and networks they need to succeed. With strong backing from Start-in-UP, MSME, and IIMT University, we are proud to be part of a larger mission—to drive sustainable innovation and inclusive growth across Uttar Pradesh and India.

I encourage all aspiring founders, domain experts, and investors to join hands with us. At IIMT-BIF, we're not just accelerating startups—we're building a future powered by ideas and driven by purpose.

Warm regards,

Dr. Vaibhav Sharma

CEO, IIMT Business Incubator Foundation

FROM THE DESK OF EDITOR

Dear Readers,

Welcome to the June 2025 edition

of the IIMT Business Incubator

Foundation newsletter. Each month, we

have the privilege of showcasing the



incredible journey of startups, mentors, and ecosystem partners who are shaping the future through innovation and collaboration.

At IIMT-BIF, we remain committed to providing a platform where ideas are not only encouraged but empowered. This newsletter is a reflection of the momentum we are building—highlighting milestones, success stories, and the people behind them. It is also a reminder of the potential that lies within our student entrepreneurs, early-stage ventures, and academic collaborators.

I extend my sincere thanks to everyone contributing to this vibrant ecosystem—your passion and participation are the true driving forces behind our progress. Let us continue to engage, inspire, and innovate together.

Warm regards,

Dr. Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

PARTNERSHIP HIGHLIGHT - JUNE 2025



network
partner



IIMT Business Incubator Foundation is now an official F6S Network Partner — strengthening its global outreach and support for startups. This collaboration marks a new chapter of opportunity, visibility, and growth for our incubated innovators

“Joining hands with F6S — Expanding Global Startup Access”

We are thrilled to announce that IIMT Business Incubator Foundation is now an official F6S Network Partner — joining one of the world's largest startup ecosystems. Through this collaboration, our incubated startups gain access to exclusive benefits, funding opportunities, global visibility, and a powerful community of over 4 million founders and innovators.

Key Highlights:

- Access to international funding calls, fellowships, and grants
- Entry into accelerators, pitch events, and hackathons
- Free and discounted tools (cloud credits, marketing tools, analytics, and more)
- A vibrant founder network spanning 140+ countries

What's Next?

The F6S Network Partner logo and social link will soon be live on our website — a mark of this meaningful collaboration.



“Strategic partnerships like this play a vital role in scaling meaningful innovation. Being part of the F6S Network not only amplifies our global reach but also empowers our startups with world-class opportunities. We're proud to represent IIMT-BIF on such a forward-thinking platform.”

— **Team IIMT Business Incubator Foundation**

PARTNERSHIP HIGHLIGHT - JUNE 2025



IIMT Business Incubator Foundation proudly partners with Wadhvani Foundation to launch the Liftoff Program, accelerating startup growth and enabling access to structured mentorship and seed funding opportunities.

“Partnership with Wadhvani Foundation – Liftoff Program Begins at IIMT-BIF”

We're delighted to announce that IIMT Business Incubator Foundation (IIMT-BIF) has officially partnered with the Wadhvani Foundation to launch the Liftoff Program – a structured initiative to fast-track early-stage startups toward growth, sustainability, and funding.

What Startups Can Expect:

- Intensive capacity building and business acceleration support
- Access to seasoned mentors, expert-led sessions, and toolkits
- Customized growth planning and market readiness strategies
- Seed funding support of up to ₹20 lakhs via government schemes (facilitated by IIMT-BIF)

“This collaboration reflects our shared vision of empowering high-potential startups with not just knowledge, but access to capital and real-world scale-up support.”

— Team IIMT-BIF



STARTUP LEARNING CORNER – JUNE 2025



Exploring knowledge, one page at a time—just like startups explore ideas. This cozy corner captures the spirit of continuous learning, reflection, and quiet innovation.

A thoughtful corner to unlock first-principle thinking, bold strategies, and unconventional wisdom for startup founders. Because true innovation begins when you stop copying and start creating!

Top 3 Lessons for Startups

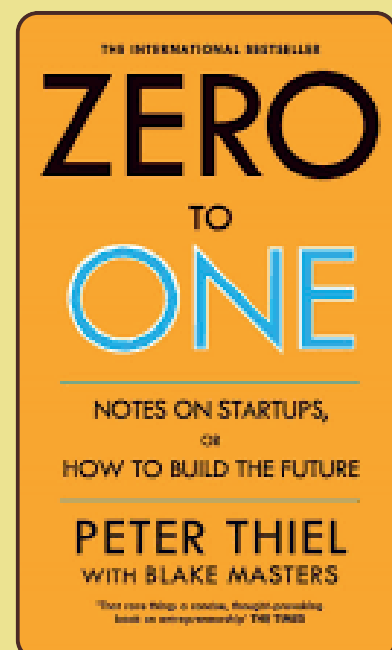
- Don't compete—create your own niche
- Think from first principles, not formulas
- Build something that defines the future

Book of the Month: Zero to One by Peter Thiel

A powerful guide to building the future through innovation.

Why it's a must-read:

- Encourages creating truly unique products, not just improving existing ones
- Offers insights on building monopolies and lasting competitive advantages
- Challenges conventional thinking and inspires bold, first-principle ideas



STARTUP NEWS & HIGHLIGHTS - JUNE 2025

**OkCredit Founder Harsh Pokharna Reveals Why He Started The App**

"I didn't build OkCredit to help shopkeepers. I built it because I wanted the world to clap for me." That's how Harsh Pokharna, co-founder and CEO of OkCredit, begins one of the most honest posts you will read from a founder. Instead of sugar-coating his journey, Harsh chose to open up about the real reason he started a company. It wasn't for the mission or the market, it was to feel "seen."

"Not the funny one. Not the charming one. Not even the nerdy topper. Other kids were cooler – Better English, better clothes, better hair, more confidence," **Harsh wrote.**

-News 18

AI chips not ice creams – minister's dig at Indian start-ups sparks debate

India's Commerce Minister Piyush Goyal's recent comments about the country's start-up ecosystem have sparked a massive debate on social media and evoked strong reactions from some entrepreneurs.

At the second edition of Startup Mahakumbh, a government-led start-up conclave last week, Goyal seemed to take a hard look at India's consumer start-ups as he urged entrepreneurs to explore more innovations in technology in order to help the country progress.

-BBC

**OpenAI's Former Top Exec Claims Bots Can Build A Billion-Dollar Startup Solo**

The discussions on how artificial intelligence would completely take over the human race, autonomy, and capabilities shortly continue to gain momentum every moment. With the concern still in discussion, some believe that AI can surpass humans in a certain way. Anthropic CEO Dario Amodei, while speaking at a few tech events, spoke about the modern AI models, claiming that it is very likely to see a single person run a \$1 billion valuation company in a few years, all thanks to the development of artificial intelligence.

-News 18



OTHER HAPPENINGS IN THE INCUBATOR

Mentors Onboarded

In June 2025, IIMT BIF welcomed new mentors into its expert network to guide startup growth. Their insights will strengthen strategy, market readiness, and leadership among our incubatees.



Piyush Sharma

CEO & Co-founder, Credit Samadhaan

We're excited to onboard Piyush Nagar, CEO & Co-founder of Credit Samadhaan, as a mentor at IIMT BIF.

With 3500+ clients served, including the Indian Army, Navy, Indian Oil & Ministry of Tourism, he brings rich expertise in AI, SaaS, Blockchain & Fintech to empower startups and SMEs.



Dr. C. Chandra Mouli

Innovation Catalyst & CEO, AIC-SKU

IIMT Business Incubator Foundation is proud to onboard Dr. Mouli with us to provide the mentorship and guidance to the incubated startups.

With deep experience across AIM-NITI Aayog, Startup India, and the Ministry of Education, Dr. Mouli brings unmatched strategic insight and policy expertise to support startup innovation, institutional collaboration, and ecosystem scale-up.



Abhijit Butala

Managing Director, Marmon Technologies India

We're honored to have Abhijit Butala, Managing Director at Marmon Technologies India, join us as a mentor at IIMT BIF.

A seasoned business and engineering leader, he is driving global innovation and 40% CAGR growth. With an EMBA from IIT Bombay & Washington University, his expertise lies in scaling, strategy, and business transformation.



STARTUP STORY

Showcasing Innovation at IIMT-BIF



NAUKRITUBE

Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.

*"This June, we are thrilled to feature **NaukriTube**, a startup offering an AI-integrated job portal and video resume creation services."*

STARTUP STORIES - NAUKRITUBE



NaukriTube, incubated at IIMTBIF, is empowering job seekers with AI-driven career solutions.

AI-INTEGRATED JOB PORTAL AND VIDEO RESUME CREATION

WHAT MAKES NAUKRITUBE UNIQUE?

NaukriTube stands out as India's first AI-powered job platform that combines video resumes, mock interviews, and smart job matching—all in one place. It offers end-to-end career support, including ATS-friendly text resumes, cover letters, personalized video CVs, and real-time AI interview simulations. Designed to serve a wide audience—from individual job seekers to MSMEs, consultants, and educational institutions—NaukriTube also provides white-label solutions and analytics tools. Its innovative approach helps users showcase their personality and communication skills while enabling recruiters to make faster, smarter hiring decisions.



IMPACT AND VISION

NaukriTube is transforming hiring in India by combining AI with personalized job search tools. It empowers job seekers through video resumes, mock interviews, and smart resume builders. For recruiters and institutions, it offers faster, data-driven hiring through intelligent shortlisting and bulk interview tools. NaukriTube aims to become a leading career platform and trusted partner for employers across India.

UPCOMING EVENTS

Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

WE ENCOURAGE ALL STARTUPS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!

WADHWANI LIFTOFF – STARTUP ACCELERATION PROGRAM

 Date: Call for Applications – July 2025

 Time: To be announced

 Location: Online Platform (Details Soon)

Organized by IIMT BIF in partnership with Wadhwani Foundation

Accelerating Early-Stage Startups Through Expert-Led Learning and Mentorship

We're excited to announce that IIMT BIF, in collaboration with Wadhwani Foundation, is bringing the Wadhwani Liftoff Program—a high-impact acceleration initiative designed to support early-stage startups from Idea to MVP stage.

This isn't just another startup program—Wadhwani Liftoff is a 12-week, self-paced acceleration journey combining do-it-yourself discovery tools, real-time expert guidance, and a vibrant community of like-minded entrepreneurs.

 Key Highlights:

- Customized program journeys for each startup's unique stage
- Live online sessions with seasoned industry experts and founders
- Peer-to-peer Playbook Roundtables for collaborative learning
- 1:1 expert and mentor connects
- Access to curated startup resources, tools, and templates

Through this partnership, IIMT BIF aims to empower its 35 incubated startups and others by offering a structured journey to refine business models, achieve funding readiness, and scale efficiently.

 Mark your calendar: July 2025

 Registration and application details will be shared shortly.

Let's empower innovation—together, one startup at a time.

CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

FOLLOW US



CONTACT US

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SCAN ME



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