

NEWSLETTER



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



IIMT
UNIVERSITY
MEERUT
Transforming Education Systems, Transforming Lives



NAAC Accredited with **A GRADE**

FROM IDEAS TO IMPACT

SEPTEMBER UPDATES FROM IIMT BUSINESS INCUBATOR



MENTOR SUPPORT



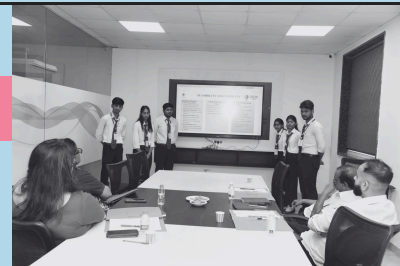
INFRASTRUCTURE
SUPPORT



INVESTOR CONNECT

**SEPTEMBER
2025**

Empowering Visionaries, Building the Future



Welcome to the September edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

Explore. Innovate. Achieve.
Let's shape the future—together!

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IIMT BUSINESS INCUBATOR FOUNDATION

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ABOUT US

The IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under the Start-in-UP and MSME initiatives, dedicated to nurturing early-stage startups and student-led innovations.

Established within IIMT University, Meerut, IIMT-BIF serves as a dynamic launchpad for aspiring entrepreneurs, offering end-to-end support including modern infrastructure, expert mentorship, access to funding, and strong industry linkages.

With a focus on ideation, innovation, and growth, we empower founders to transform their ideas into impactful, scalable ventures.

As of September 2025, we have successfully incubated over 39 startups, facilitated funding, and contributed to the creation of more than 100 jobs across various sectors. Our deep-rooted commitment to fostering a vibrant entrepreneurial ecosystem in Uttar Pradesh drives our mission forward—we are not just building businesses, we are building futures.

Join us at IIMT-BIF and be part of a movement that's shaping the next generation of changemakers.

MESSAGE FROM THE CHANCELLOR



Dear Stakeholders,

I am pleased to share my thoughts with you in this September 2025 edition of the IIMT Business Incubator Foundation newsletter. Each passing month, IIMT-BIF continues to reaffirm its role as a catalyst for innovation, entrepreneurship, and transformative change. The energy and commitment shown by our incubated startups, mentors, and support teams are truly commendable.

At IIMT University, we remain steadfast in our mission to empower the next generation of changemakers. I encourage all students, researchers, and aspiring founders to leverage the vibrant ecosystem of IIMT-BIF—where ideas are nurtured, talent is guided, and dreams take flight.

Let us move forward with renewed purpose and passion to shape a future driven by creativity, technology, and enterprise.

Warm regards,

Sh. Yogesh Mohanji Gupta

Chancellor, IIMT University

MESSAGE FROM THE PRO CHANCELLOR



Dear Members of the IIMT Community,

As we reflect on the progress made in September 2025, I am inspired by the continued dedication and innovation emerging from the IIMT Business Incubator Foundation. IIMT-BIF is steadily becoming a cornerstone of entrepreneurial advancement—not only within our university but also across the broader landscape of Uttar Pradesh.

It is heartening to see our startups gaining momentum, securing support, and building solutions that address real-world challenges. This is a testament to the collaborative spirit and dynamic environment cultivated at IIMT-BIF. I encourage all students, faculty, and industry partners to remain actively involved in this journey of innovation and impact.

Together, let us continue to shape a future defined by bold ideas, meaningful ventures, and inclusive growth.

Best regards,

Dr. Mayank Agarwal

Pro-Chancellor, IIMT University

MESSAGE FROM THE VICE CHANCELLOR



Dear Readers,

It is a privilege to share my thoughts in this September 2025 edition of the IIMT Business Incubator Foundation newsletter. At IIMT University, we believe that innovation is the cornerstone of progress—and IIMT-BIF stands as a testament to this belief. The incubator's tireless efforts in empowering young entrepreneurs and translating ideas into viable businesses are both inspiring and impactful.

As Vice Chancellor, I take great pride in the role IIMT-BIF plays in shaping a vibrant startup ecosystem rooted in creativity, collaboration, and resilience. I encourage our students, researchers, and alumni to explore the wide range of opportunities the incubator offers—from mentorship and funding access to industry linkages and skill-building programs. Let us continue to foster a culture where knowledge meets enterprise, and vision turns into action. The future belongs to those who innovate—and IIMT-BIF is where that future begins.

Sincerely,

Dr. Deepa Sharma

Vice-Chancellor, IIMT University

OUR VISION & MISSION

Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

FROM THE DESK OF CEO

*Dear Entrepreneurs, Partners, and
Supporters,*

*As CEO of the IIMT Business Incubator
Foundation, I am delighted to share
our continued progress and*



achievements in this September 2025 edition. Over the past month, we have seen incredible energy, ideas, and ambition from our incubated startups. Their determination to innovate, solve real-world problems, and create impact is exactly what IIMT-BIF stands for.

Our team remains focused on building a supportive, resource-rich ecosystem that provides early-stage ventures with the mentorship, funding access, infrastructure, and networks they need to succeed. With strong backing from Start-in-UP, MSME, and IIMT University, we are proud to be part of a larger mission—to drive sustainable innovation and inclusive growth across Uttar Pradesh and India.

I encourage all aspiring founders, domain experts, and investors to join hands with us. At IIMT-BIF, we're not just accelerating startups—we're building a future powered by ideas and driven by purpose.

Warm regards,

Dr. Vaibhav Sharma

CEO, IIMT Business Incubator Foundation

FROM THE DESK OF EDITOR

Dear Readers,

Welcome to the September 2025 edition of the IIMT Business Incubator

Foundation newsletter. Each month, we have the privilege of showcasing the incredible journey of startups, mentors,



and ecosystem partners who are shaping the future through innovation and collaboration. At IIMT-BIF, we remain committed to providing a platform where ideas are not only encouraged but empowered. This newsletter is a reflection of the momentum we are building—highlighting milestones, success stories, and the people behind them. It is also a reminder of the potential that lies within our student entrepreneurs, early-stage ventures, and academic collaborators.

I extend my sincere thanks to everyone contributing to this vibrant ecosystem—your passion and participation are the true driving forces behind our progress. Let us continue to engage, inspire, and innovate together.

Warm regards,

Dr. Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

ACTIVITY HIGHLIGHT - SEPTEMBER 2025



Picture – Students of IIMT University presenting their innovative ideas and prototypes before an esteemed panel of judges during the hackathon, reflecting creativity, teamwork, and innovation.

Internal Smart India Hackathon: 2025

IIMT University and IIMT Business Incubator Foundation successfully organized the Internal Smart India Hackathon 2025, an intra-campus innovation challenge designed to identify and nurture student teams for the national-level SIH competition. The event aimed to cultivate creative problem-solving, teamwork, and practical technology-driven solutions to real-world challenges across diverse domains.

Key Highlights:

- Participation from 850+ student representing various engineering and management disciplines.
- Top 50 teams shortlisted for submission to the National SIH 2025 round.
- Exposure to ideation, prototype validation, and presentation best practices.

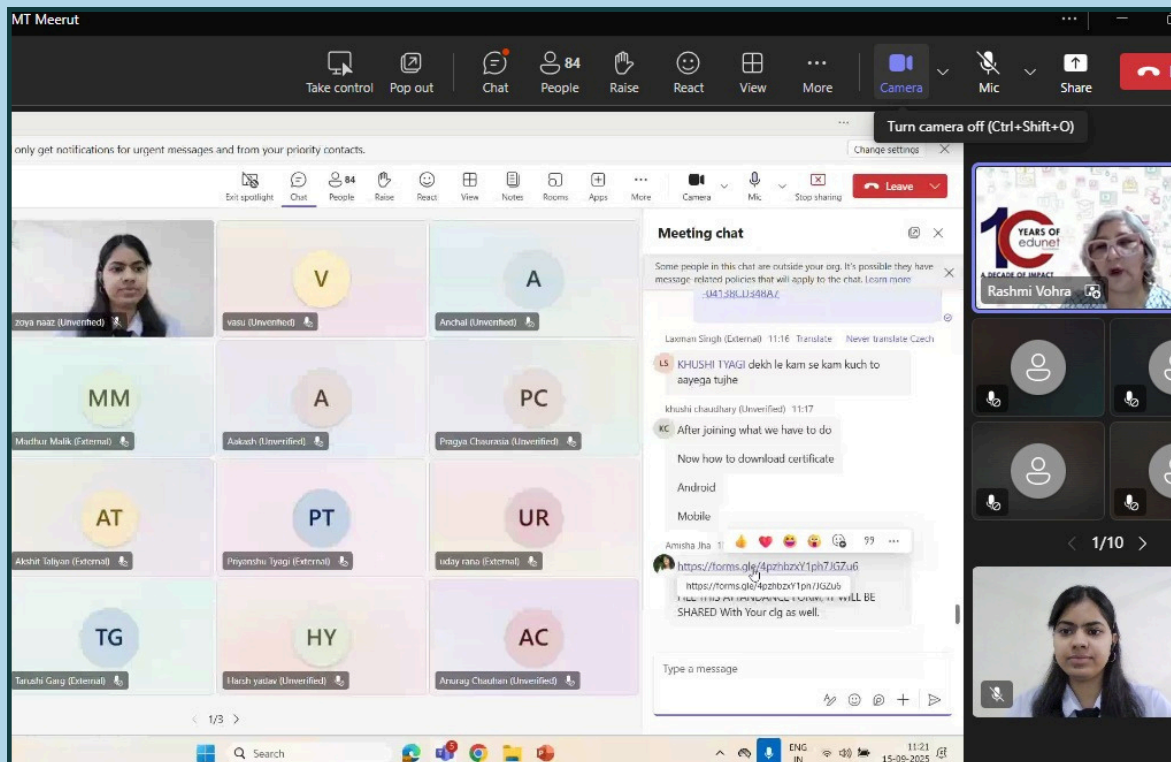
What's Next?

Selected teams will undergo mentoring sessions at IIMT Business Incubator Foundation to refine their prototypes and prepare for the National Hackathon finale. The incubator will continue to support promising innovations through access to mentorship, funding, and prototyping labs.

"Innovation is born when curiosity meets collaboration." — Team IIMT Business Incubator Foundation



ACTIVITY HIGHLIGHT - SEPTEMBER 2025



Picture – IBM session, an interactive session with IIMT University students on group discussions and essential communication skills during the Job Readiness Workshop.

Building Future Innovators: IBM Job Readiness Workshop 2025

The IBM Job Readiness Workshop, conducted in collaboration with IBM SkillsBuild at IIMT Business Incubator Foundation, focused on preparing students for the evolving demands of the digital job market. The 5-day virtual bootcamp equipped participants with essential employability and technology skills to enhance career readiness.

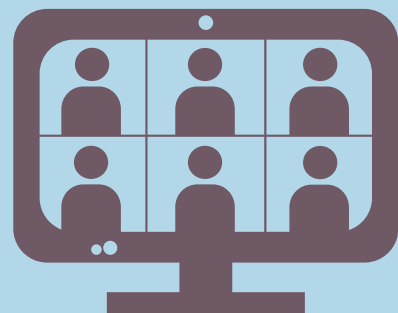
Key Highlights:

- Comprehensive sessions on communication, problem-solving, and critical thinking.
- Interactive sessions led by industry professionals and IBM-certified trainers.
- Participation from 200+ students across multiple disciplines.

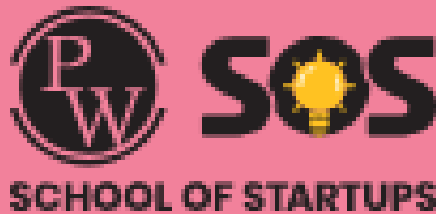
What's Next?

The initiative marks the beginning of a long-term partnership with IBM to organize advanced career-readiness and tech upskilling programs. Participants are encouraged to continue earning digital badges and micro-credentials through IBM's global learning platform.

"Empowering students with future-ready skills."— Team IIMT Business Incubator Foundation



PARTNERSHIP HIGHLIGHT - SEPTEMBER 2025



IIMT Business Incubator Foundation has now partnered with the PW School of Startups — fostering entrepreneurial learning, mentorship, and practical exposure for emerging founders. This collaboration marks a new chapter of innovation, education, and empowerment for our incubated startups.

Joining Hands with PW School of Startups – Empowering the Next Generation of Founders

We are delighted to announce that IIMT Business Incubator Foundation (IIMT BIF) has partnered with PW School of Startups — an initiative by Physics Wallah that focuses on nurturing aspiring entrepreneurs and early-stage ventures through structured mentorship, business education, and real-world startup exposure.

Key Highlights:

- Access to structured startup learning programs.
- Joint initiatives for founder development and mentoring.
- Collaborative events, workshops, and pitch sessions for emerging startups.
- Opportunity for cross-incubation and startup exchange.

What's Next?

Through this partnership, both organizations will jointly design entrepreneurship bootcamps, accelerator initiatives, and curated learning modules to strengthen startup capabilities and innovation outcomes.

“Collaborations like these enable us to bridge the gap between learning and execution — helping founders gain not just knowledge, but real market readiness.”

— Team IIMT Business Incubator Foundation



PARTNERSHIP HIGHLIGHT - SEPTEMBER 2025



IIMT Business Incubator Foundation has now joined hands with the Papswap Center for Public Policy for Startups — strengthening its engagement with policy-driven innovation. This collaboration marks a new chapter of awareness, advocacy, and growth for our entrepreneurial community.

“Joining Hands with Papswap Center for Public Policy — Empowering Policy-Driven Startup Growth”

We are excited to announce that IIMT Business Incubator Foundation (IIMT BIF) has partnered with the Papswap Center for Public Policy for Startups — a strategic collaboration aimed at integrating policy awareness, governance insights, and advocacy support into the startup ecosystem.

Key Highlights:

- Joint initiatives to educate startups on public policy frameworks and compliance.
- Collaboration in research, advocacy, and knowledge-sharing to support startup-friendly policies.
- Access to expert mentorship from policy advisors, economists, and industry leaders.

“Strategic collaborations like this play a crucial role in shaping policy-informed innovation. With Papswap Center for Public Policy, we aim to create a stronger bridge between entrepreneurs and the policymaking ecosystem.”

— **Team IIMT-BIF**



STARTUP LEARNING CORNER – SEPTEMBER 2025



Picture – A symbolic representation of a Startup Learning Corner, reflecting how knowledge, reflection, and innovation come together to inspire entrepreneurial thinking.

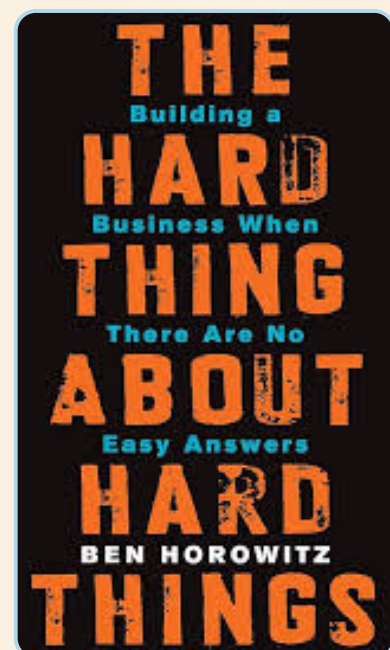
A thoughtful corner to inspire aspiring entrepreneurs with practical wisdom, bold strategies, and simple steps to turn passion into profit. Because true entrepreneurship begins when you take action on your ideas and create value.

Top 3 Lessons from Book

- There is no recipe for building a great company
- Embrace the struggle and tough decision.
- Building a strong, transparent culture matters more than perfect plans.

Book of the Month: *The Hard Thing About Hard Things* by Ben Horowitz

A must-read for founders navigating the messy realities of startup life. In this candid guide, Ben Horowitz, co-founder of Andreessen Horowitz, shares hard-earned lessons from building and running startups through chaos, competition, and crisis.



STARTUP NEWS & HIGHLIGHTS - SEPTEMBER 2025

**Govt Launches Rs 750-crore 'AgriSure' Fund To Support Agritech Startups**

Union Agriculture Minister **Shivraj Singh Chouhan** launched a Rs **750-crore** fund titled **AgriSure**. According to the Press Trust of India, this fund will provide financial support to agritech startups. The AgriSure will support startups and agri-entrepreneurs by providing both equity and debt capital. The Union Agriculture Minister also asked startups to utilise this fund and assured them that there would be no shortage of funds for Agritech startups.

The Union Agriculture Minister also underlined the need for increasing public as well as private investments in the farm sector.

-News 18

AI To Predict Future? British Startup Could Soon Overtake Human Forecasting Experts

A British artificial intelligence startup called **Mantic AI**, co-founded by a former **Google** DeepMind researcher, ranked in the top 10 of an international forecasting competition, which requires participants to forecast the likelihood of 60 events over the summer.

ManticAI ranked eighth in the **Metaculus Cup**, run by a San Francisco-based forecasting company that tries to predict the future for investment funds and corporations, according to The Guardian. Some believe that the bot's prediction skills could soon overtake human forecasting experts.

-News 18

**From Farms To Healthcare: Indian Innovators Make Global Impact In Commonwealth Fellowship Showcase**

Three Indian startups have been recognised as among the world's most promising young enterprises, with their founders preparing to present groundbreaking ideas in agriculture, construction, and healthcare at a high-profile event at Imperial College London on September 9.

-ABP News





STARTUP STORY

Showcasing Innovation at IIMT-BIF



Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.

*"THIS SEPTEMBER, WE ARE THRILLED TO FEATURE **GLUCK PRODUCTION**, TRANSFORMING MARKETING WITH CUTTING-EDGE AI, AUTOMATION, AND CGI TECHNOLOGIES"*

STARTUP STORIES - GLUCK PRODUCTION



Gluck's Offerings

- Fully indigenous development Affordable
- subscription model Built-in training &
- employment ecosystem Tailored for Indian film, ad, and SME industries

- Empowering Businesses
- Training Youth
- Showcasing India Globally

WHAT MAKES GLUCK PRODUCTION UNIQUE?

Gluck Production is India's first fully indigenous CGI and AI video platform, integrating AI, animation, and rendering into one seamless system — all hosted on Indian servers. It's 50% more affordable than foreign tools and includes free training modules to empower youth and SMEs. With its focus on accessibility, innovation, and self-reliance, Gluck Production is redefining India's creative tech landscape. This blend of innovation, accessibility, and empowerment makes Gluck Production a truly Made-in-India solution for the next generation of digital creators.

Gluck Production, incubated at IIMT BIF, is a flagship startup leveraging AI-driven automation and creative strategies to revolutionize how brands grow and engage in the digital era.

BUILDING A FUTURE-READY INDIA WITH AI & CGI



IMPACT AND VISION


Gluck Production aims to make India self-reliant in creative technology, reducing dependency on foreign platforms while creating jobs and skill development opportunities. Its vision is to build a sustainable, inclusive, and globally competitive ecosystem that positions India as a leader in AI-driven video and CGI innovation. The long-term vision is to create an ecosystem with technology, creativity, and employment.

UPCOMING EVENTS


Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

WE ENCOURAGE ALL STARTUPS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!

AI BUILDERS DAY AT IIMT 2025

 Date: 9th – 10th October 2025

 Venue: Seminar Hall, B Block

 Time: 10:00 AM – 4:00 PM

Organized by IIMT Business Incubator Foundation (IIMT-BIF), AI Builders Day at IIMT 2025 is a two-day event dedicated to advancing innovation, research, and skill development in artificial intelligence (AI). The program will bring together students, startups, researchers, and industry mentors to explore the power of AI in shaping tomorrow's businesses and technologies.

The event aims to inspire participants to design intelligent solutions for real-world challenges while deepening their understanding of emerging AI tools, frameworks, and ethical practices. Sessions will include expert talks, live demonstrations, hands-on workshops, and startup showcases focused on AI-driven innovation.

Key Highlights:

- Expert sessions by AI professionals and industry mentors.
- Hands-on workshops on machine learning, data analytics, and automation tools.
- Panel discussions on AI ethics, entrepreneurship, and innovation in emerging sectors.
- Startup showcase featuring AI-based solutions developed by IIMT innovators.
- Networking opportunities with investors, mentors, and corporate partners.

What's Next?

IIMT-BIF will continue to expand AI-focused initiatives through specialized mentorship programs, prototype development support, and collaborative projects. Participants will be encouraged to pursue incubation and further training to translate their AI ideas into scalable ventures.

CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

FOLLOW US



CONTACT US



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SCAN ME



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