

NEWSLETTER



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



IIMT
UNIVERSITY
MEERUT



Transforming Education Systems, Transforming Lives

NAAC Accredited with **A GRADE**

FROM IDEAS TO IMPACT

DECEMBER UPDATES FROM IIMT BUSINESS INCUBATOR

- MENTOR SUPPORT
- INFRASTRUCTURE SUPPORT
- INVESTOR CONNECT

DECEMBER
2025

Empowering Visionaries, Building the Future



Welcome to the December edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

Explore. Innovate. Achieve.
Let's shape the future—together!

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ABOUT US

The IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under the Start-in-UP and MSME initiatives, dedicated to nurturing early-stage startups and student-led innovations.

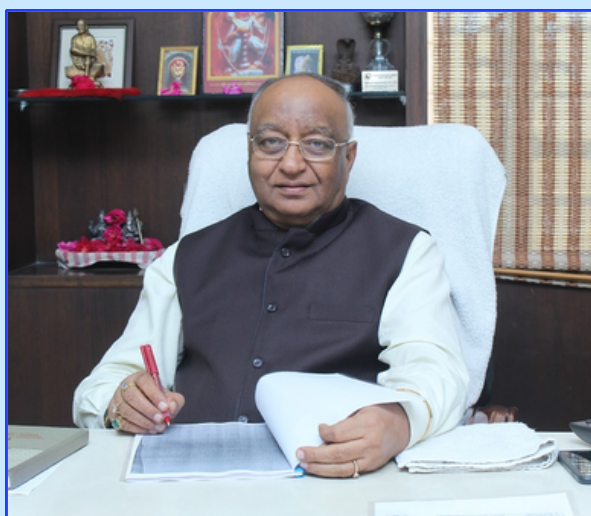
Established within IIMT University, Meerut, IIMT-BIF serves as a dynamic launchpad for aspiring entrepreneurs, offering end-to-end support including modern infrastructure, expert mentorship, access to funding, and strong industry linkages.

With a focus on ideation, innovation, and growth, we empower founders to transform their ideas into impactful, scalable ventures.

As of December 2025, we have successfully incubated over 39 startups, facilitated funding, and contributed to the creation of more than 100 jobs across various sectors. Our deep-rooted commitment to fostering a vibrant entrepreneurial ecosystem in Uttar Pradesh drives our mission forward—we are not just building businesses, we are building futures.

Join us at IIMT-BIF and be part of a movement that's shaping the next generation of changemakers.

MESSAGE FROM THE CHANCELLOR



Dear Stakeholders,

I am pleased to share my thoughts with you in this December 2025 edition of the IIMT Business Incubator Foundation newsletter. Each passing month, IIMT-BIF continues to reaffirm its role as a catalyst for innovation, entrepreneurship, and transformative change. The energy and commitment shown by our incubated startups, mentors, and support teams are truly commendable.

At IIMT University, we remain steadfast in our mission to empower the next generation of changemakers. I encourage all students, researchers, and aspiring founders to leverage the vibrant ecosystem of IIMT-BIF—where ideas are nurtured, talent is guided, and dreams take flight.

Let us move forward with renewed purpose and passion to shape a future driven by creativity, technology, and enterprise.

Warm regards,

Sh. Yogesh Mohanji Gupta

Chancellor, IIMT University

MESSAGE FROM THE PRO CHANCELLOR



Dear Members of the IIMT Community,

As we reflect on the progress made in December 2025, I am inspired by the continued dedication and innovation emerging from the IIMT Business Incubator Foundation. IIMT-BIF is steadily becoming a cornerstone of entrepreneurial advancement—not only within our university but also across the broader landscape of Uttar Pradesh.

It is heartening to see our startups gaining momentum, securing support, and building solutions that address real-world challenges. This is a testament to the collaborative spirit and dynamic environment cultivated at IIMT-BIF. I encourage all students, faculty, and industry partners to remain actively involved in this journey of innovation and impact.

Together, let us continue to shape a future defined by bold ideas, meaningful ventures, and inclusive growth.

Best regards,

Dr. Mayank Agarwal

Pro-Chancellor, IIMT University

MESSAGE FROM THE VICE CHANCELLOR



Dear Readers,

It is a privilege to share my thoughts in this December 2025 edition of the IIMT Business Incubator Foundation newsletter. At IIMT University, we believe that innovation is the cornerstone of progress—and IIMT-BIF stands as a testament to this belief. The incubator's tireless efforts in empowering young entrepreneurs and translating ideas into viable businesses are both inspiring and impactful.

As Vice Chancellor, I take great pride in the role IIMT-BIF plays in shaping a vibrant startup ecosystem rooted in creativity, collaboration, and resilience. I encourage our students, researchers, and alumni to explore the wide range of opportunities the incubator offers—from mentorship and funding access to industry linkages and skill-building programs. Let us continue to foster a culture where knowledge meets enterprise, and vision turns into action. The future belongs to those who innovate—and IIMT-BIF is where that future begins.

Sincerely,

Dr. Deepa Sharma

Vice-Chancellor, IIMT University

OUR VISION & MISSION

Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

FROM THE DESK OF CEO

*Dear Entrepreneurs, Partners, and
Supporters,*

*As CEO of the IIMT Business Incubator
Foundation, I am delighted to share
our continued progress and*



*achievements in this December 2025 edition. Over the past month, we have seen
incredible energy, ideas, and ambition from our incubated startups. Their
determination to innovate, solve real-world problems, and create impact is exactly
what IIMT-BIF stands for.*

*Our team remains focused on building a supportive, resource-rich ecosystem that
provides early-stage ventures with the mentorship, funding access, infrastructure,
and networks they need to succeed. With strong backing from Start-in-UP, MSME,
and IIMT University, we are proud to be part of a larger mission—to drive
sustainable innovation and inclusive growth across Uttar Pradesh and India.*

*I encourage all aspiring founders, domain experts, and investors to join hands with
us. At IIMT-BIF, we're not just accelerating startups—we're building a future
powered by ideas and driven by purpose.*

Warm regards,

Dr. Vaibhav Sharma

CEO, IIMT Business Incubator Foundation

FROM THE DESK OF EDITOR

Dear Readers,

Welcome to the December 2025 edition

of the IIMT Business Incubator

Foundation newsletter. Each month, we

have the privilege of showcasing the

incredible journey of startups, mentors,



and ecosystem partners who are shaping the future through innovation and collaboration. At IIMT-BIF, we remain committed to providing a platform where ideas are not only encouraged but empowered. This newsletter is a reflection of the momentum we are building—highlighting milestones, success stories, and the people behind them. It is also a reminder of the potential that lies within our student entrepreneurs, early-stage ventures, and academic collaborators.

I extend my sincere thanks to everyone contributing to this vibrant ecosystem—your passion and participation are the true driving forces behind our progress.

Let us continue to engage, inspire, and innovate together.

Warm regards,

Dr. Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

ACTIVITY HIGHLIGHT - DECEMBER 2025



Picture – Students of IIMT University presenting their innovative ideas and prototypes before an esteemed panel of experts during the mentorship session, reflecting creativity and innovation.

One-on-One Mentorship Session – ThingQbator Cohort-8

IIMT Business Incubator Foundation, in collaboration with NASSCOM Foundation, hosted personalized one-on-one mentorship sessions for 25 shortlisted teams from ThingQbator Cohort-8, helping innovators refine prototypes, strengthen strategies, and gain actionable guidance for their startups and building their prototype.

Key Highlights:

- Personalized mentorship sessions with NASSCOM experts on strategy, scalability, and execution.
- 25 teams received structured roadmaps for their innovative projects.
- Strengthened clarity, confidence, and readiness to progress early-stage ventures.

What's Next?

Teams will implement mentor feedback, advance prototypes, and prepare for the next ThinkQbator phase, with IIMT BIF supporting incubation, technical resources, and further mentorship opportunities.



ACTIVITY HIGHLIGHT - DECEMBER 2025



Picture – Visit to the IIMT Business Incubator, highlighting its infrastructure, startup ecosystem, and key achievements in fostering innovation and entrepreneurship

Guest Lecture on Government Policies for MSMEs and Viksit Bharat

IIMT University, Meerut organized an insightful guest lecture on Government Policies for MSMEs and Viksit Bharat, featuring Ms. Vineeta Hariharan, Public Policy Specialist. The session focused on creating awareness about government schemes and policy frameworks supporting MSMEs and youth-led entrepreneurship, aligning student with the vision of a developed India.

Key Highlights:

- Overview of government initiatives and schemes for MSMEs and young entrepreneurs
- Emphasis on entrepreneurship as a pathway to employment generation
- Encouragement to leverage IIMT's incubation and E-Cell ecosystem

What's Next?

Building on the learnings from the session, IIMT University will organize follow-up awareness programs on MSME schemes and startup registration processes for students.



STARTUP LEARNING CORNER – DECEMBER 2025



Picture – A symbolic representation of a Startup Learning Corner, reflecting how knowledge, reflection, and innovation come together to inspire entrepreneurial thinking.

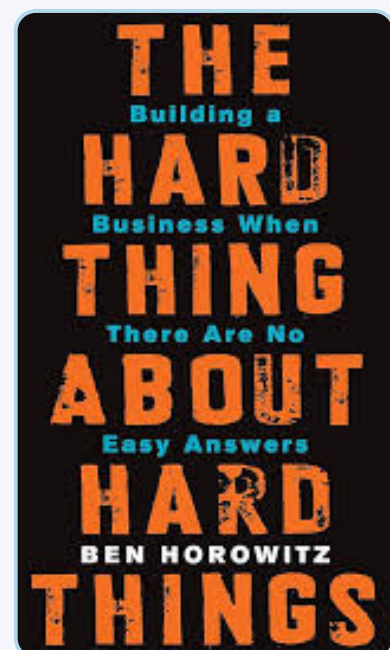
A thoughtful corner to inspire aspiring entrepreneurs with practical wisdom, bold strategies, and simple steps to turn passion into profit. Because true entrepreneurship begins when you take action on your ideas and create value.

Top 3 Lessons from Book

- There is no recipe for building a great company
- Embrace the struggle and tough decision.
- Building a strong, transparent culture matters more than perfect plans.

Book of the Month: *The Hard Thing About Hard Things* by Ben Horowitz

A must-read for founders navigating the messy realities of startup life. In this candid guide, Ben Horowitz, co-founder of Andreessen Horowitz, shares hard-earned lessons from building and running startups through chaos, competition, and crisis.



STARTUP NEWS & HIGHLIGHTS - DECEMBER 2025



When AI 'Talks Trash': Bengaluru Startup Unveils Smart Bin With 95% Accuracy

The company's innovative product, **BinPro**, was the star attraction at the ongoing **Tech Summit 2025** exhibition. BinPro is an AI-enabled waste-segregating bin featuring six distinct compartments. Users simply present the item, be it plastic, a glass bottle, or organic material, in front of the machine. The embedded AI sensor instantly detects the waste type and automatically opens the correct compartment for disposal.

-News 18

How Rajasthan Under CM Quietly Built One of India's Fastest-Growing Startup Ecosystems

The flagship programme, iStart, has crossed a striking milestone. More than 7,100 startups are now registered on the platform, together attracting over Rs 1,000 crore in investment and creating 42,500 jobs. For a state once considered outside the traditional tech corridors, the numbers speak to a quiet but steady shift.

-News 18



Year Ender 2025: Neither funding nor support! These major Indian startups closed in 2025.

The year 2025 was a year of ups and downs for startups. While many companies launched, some established and well-known startups had to halt their journey. Changing markets and a lack of funding forced these startups to cease operations.

-ABP News



OTHER HAPPENINGS IN THE INCUBATOR

Recently Incubated Startups

In December 2025, IIMT BIF successfully incubated four startups which are committed to deliver innovative solutions that align with today's fast-paced, sustainability-focused lifestyle.

RABLO LEARNING PRIVATE LIMITED

In December 2025, IIMT Business Incubator Foundation is delighted to onboard **Rablo Learning Private Limited** as one of the new members of our startup ecosystem. This innovative venture provides a zero-commission platform, empowering educators and tuition businesses to manage classes, grow operations, and establish credibility.



DOEDU TECH OPC PRIVATE LIMITED

In December 2025, Also joining us **DOEDU Tech OPC Private Limited** as one of the newest members of our startup ecosystem at IIMT Business Incubator Foundation. This venture provides a performance-based student recruitment platform, generating college enquiries and applications, with incentives tied to successful admissions for the colleges.

KLOCH LIFESTYLE PRIVATE LIMITED

IIMT-BIF is delighted to onboard **Kloch Lifestyle Private Limited** as one of the new startup in our ecosystem. This innovative venture is redefining the sneaker market by creating premium, stylish, and comfortable sneakers crafted by Indian artisans, building a sneaker culture while focusing on quality, durability, and comfort for consumers.



MAJORIS TECHNOLOGIES PRIVATE LIMITED

In December 2025, IIMT Business Incubator Foundation is pleased to onboard **Majoris Technologies Private Limited**. The startup provides tech-driven talent solutions, helping businesses efficiently source, hire, and manage skilled professionals with innovation and automation.



STARTUP STORY

Showcasing Innovation at IIMT-BIF



Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.

*"THIS DECEMBER, WE ARE THRILLED TO FEATURE **VARDHNOVA BIOTECH**, TRANSFORMING MARKETING WITH CUTTING-EDGE AI, AUTOMATION, AND CGI TECHNOLOGIES"*

STARTUP STORIES - VARDHNOVA BIOTECH



Aroma Candles

Aroma Candles



WHAT MAKES VARDHNOVA BIOTECH UNIQUE?

Vardhnova Biotech stands at the intersection of artificial intelligence, sensory science, and bio-active aromatherapy, creating innovative, non-invasive solutions for stress and mental wellness. By integrating AI-powered wearables, adaptive aroma therapy systems, and dermal applications, the company delivers personalized, data-driven stress relief. Its holistic approach combines technology with natural therapeutic compounds to promote emotional balance, resilience, and improved quality of life for individuals in modern, high-pressure environments.

Vardhnova Biotech, incubated at IIMT-BIF, is a deep-tech wellness startup leveraging artificial intelligence, sensory science, and bio-active aromatherapy to develop non-invasive, stress-relief solutions

WHERE ARTIFICIAL INTELLIGENCE MEETS NATURAL HEALING FOR SMARTER WELLNESS



IMPACT AND VISION

Vardhnova Biotech envisions a healthier and emotionally resilient India by seamlessly integrating artificial intelligence with natural therapeutic systems. Through scalable, science-backed wellness innovations, the company aims to redefine stress management, enhance mental well-being, and improve overall quality of life across diverse communities and modern lifestyles.

UPCOMING EVENTS

Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

WE ENCOURAGE ALL STARTUPS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!

ENTREPRENEURSHIP AWARENESS PROGRAM

 Date: January 2026

 Venue: Seminar Hall, B Block

IIMT Business Incubator Foundation (IIMT-BIF) is excited to announce the upcoming Entrepreneurship Awareness Program (EAP-2026), aimed at fostering an entrepreneurial mindset and promoting early-stage innovation among students and aspiring founders. This initiative will help participants explore the startup ecosystem, understand emerging business opportunities, and gain practical guidance to shape their ideas into viable ventures.

Key Highlights:

- Interactive sessions promoting entrepreneurial thinking and startup awareness.
- Mentorship and capacity-building workshops to guide idea development and validation.
- Opportunities for industry interaction, networking, and engagement with the startup ecosystem.

What's Next?

Post-event, IIMT-BIF will continue providing mentorship, prototype development support, and ecosystem engagement activities to help participants refine their ideas and progress toward scalable, market-ready ventures.

ANNOUNCEMENTS

**WE ARE EXCITED TO ANNOUNCE THAT
STARTING JANUARY 2026, OUR
NEWSLETTER WILL BE PUBLISHED ON A
QUARTERLY BASIS. THIS CHANGE WILL
ALLOW US TO BRING YOU MORE
INSIGHTFUL UPDATES, STORIES, AND
HIGHLIGHTS FROM THE IIMT BUSINESS
INCUBATOR FOUNDATION.**



**Stay tuned for our upcoming
editions...**

FOLLOW US



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CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

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SCAN ME



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