

NEWSLETTER



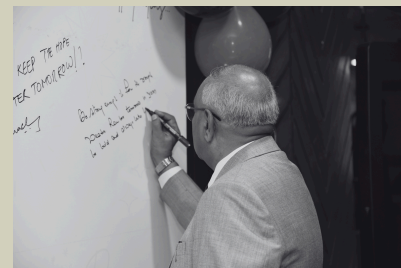
FROM IDEAS TO IMPACT

NOVEMBER UPDATES FROM IIMT BUSINESS INCUBATOR

- MENTOR SUPPORT
- INFRASTRUCTURE SUPPORT
- INVESTOR CONNECT

**NOVEMBER
2025**

Empowering Visionaries, Building the Future



Welcome to the November edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

Explore. Innovate. Achieve.
Let's shape the future—together!

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ABOUT US

The IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under the Start-in-UP and MSME initiatives, dedicated to nurturing early-stage startups and student-led innovations.

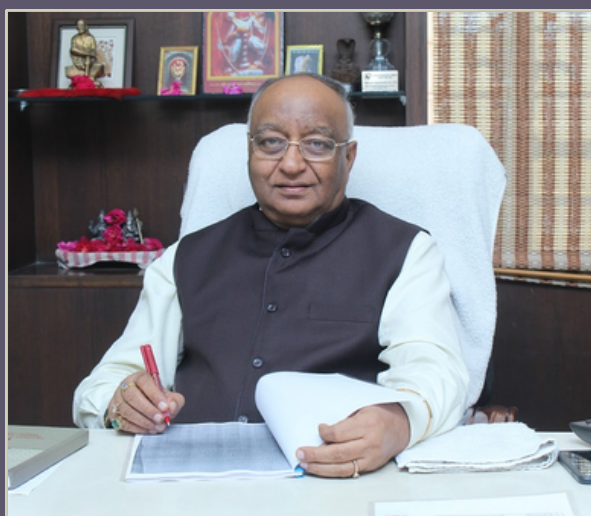
Established within IIMT University, Meerut, IIMT-BIF serves as a dynamic launchpad for aspiring entrepreneurs, offering end-to-end support including modern infrastructure, expert mentorship, access to funding, and strong industry linkages.

With a focus on ideation, innovation, and growth, we empower founders to transform their ideas into impactful, scalable ventures.

As of November 2025, we have successfully incubated over 39 startups, facilitated funding, and contributed to the creation of more than 100 jobs across various sectors. Our deep-rooted commitment to fostering a vibrant entrepreneurial ecosystem in Uttar Pradesh drives our mission forward—we are not just building businesses, we are building futures.

Join us at IIMT-BIF and be part of a movement that's shaping the next generation of changemakers.

MESSAGE FROM THE CHANCELLOR



Dear Stakeholders,

I am pleased to share my thoughts with you in this November 2025 edition of the IIMT Business Incubator Foundation newsletter. Each passing month, IIMT-BIF continues to reaffirm its role as a catalyst for innovation, entrepreneurship, and transformative change. The energy and commitment shown by our incubated startups, mentors, and support teams are truly commendable.

At IIMT University, we remain steadfast in our mission to empower the next generation of changemakers. I encourage all students, researchers, and aspiring founders to leverage the vibrant ecosystem of IIMT-BIF—where ideas are nurtured, talent is guided, and dreams take flight.

Let us move forward with renewed purpose and passion to shape a future driven by creativity, technology, and enterprise.

Warm regards,

Sh. Yogesh Mohanji Gupta

Chancellor, IIMT University

MESSAGE FROM THE PRO CHANCELLOR



Dear Members of the IIMT Community,

As we reflect on the progress made in November 2025, I am inspired by the continued dedication and innovation emerging from the IIMT Business Incubator Foundation. IIMT-BIF is steadily becoming a cornerstone of entrepreneurial advancement—not only within our university but also across the broader landscape of Uttar Pradesh.

It is heartening to see our startups gaining momentum, securing support, and building solutions that address real-world challenges. This is a testament to the collaborative spirit and dynamic environment cultivated at IIMT-BIF. I encourage all students, faculty, and industry partners to remain actively involved in this journey of innovation and impact.

Together, let us continue to shape a future defined by bold ideas, meaningful ventures, and inclusive growth.

Best regards,

Dr. Mayank Agarwal

Pro-Chancellor, IIMT University

MESSAGE FROM THE VICE CHANCELLOR



Dear Readers,

It is a privilege to share my thoughts in this November 2025 edition of the IIMT Business Incubator Foundation newsletter. At IIMT University, we believe that innovation is the cornerstone of progress—and IIMT-BIF stands as a testament to this belief. The incubator's tireless efforts in empowering young entrepreneurs and translating ideas into viable businesses are both inspiring and impactful.

As Vice Chancellor, I take great pride in the role IIMT-BIF plays in shaping a vibrant startup ecosystem rooted in creativity, collaboration, and resilience. I encourage our students, researchers, and alumni to explore the wide range of opportunities the incubator offers—from mentorship and funding access to industry linkages and skill-building programs. Let us continue to foster a culture where knowledge meets enterprise, and vision turns into action. The future belongs to those who innovate—and IIMT-BIF is where that future begins.

Sincerely,

Dr. Deepa Sharma

Vice-Chancellor, IIMT University

OUR VISION & MISSION

Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

FROM THE DESK OF CEO

*Dear Entrepreneurs, Partners, and
Supporters,*

*As CEO of the IIMT Business Incubator
Foundation, I am delighted to share
our continued progress and*



*achievements in this November 2025 edition. Over the past month, we have seen
incredible energy, ideas, and ambition from our incubated startups. Their
determination to innovate, solve real-world problems, and create impact is exactly
what IIMT-BIF stands for.*

*Our team remains focused on building a supportive, resource-rich ecosystem that
provides early-stage ventures with the mentorship, funding access, infrastructure,
and networks they need to succeed. With strong backing from Start-in-UP, MSME,
and IIMT University, we are proud to be part of a larger mission—to drive
sustainable innovation and inclusive growth across Uttar Pradesh and India.*

*I encourage all aspiring founders, domain experts, and investors to join hands with
us. At IIMT-BIF, we're not just accelerating startups—we're building a future
powered by ideas and driven by purpose.*

Warm regards,

Dr. Vaibhav Sharma

CEO, IIMT Business Incubator Foundation

FROM THE DESK OF EDITOR

Dear Readers,

Welcome to the November 2025 edition of the IIMT Business Incubator

Foundation newsletter. Each month, we have the privilege of showcasing the incredible journey of startups, mentors,



and ecosystem partners who are shaping the future through innovation and collaboration. At IIMT-BIF, we remain committed to providing a platform where ideas are not only encouraged but empowered. This newsletter is a reflection of the momentum we are building—highlighting milestones, success stories, and the people behind them. It is also a reminder of the potential that lies within our student entrepreneurs, early-stage ventures, and academic collaborators.

I extend my sincere thanks to everyone contributing to this vibrant ecosystem—your passion and participation are the true driving forces behind our progress. Let us continue to engage, inspire, and innovate together.

Warm regards,

Dr. Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

ACTIVITY HIGHLIGHT - NOVEMBER 2025



Picture – The TEDx organizing team alongside the Chancellor and Vice-Chancellor of IIMT University, marking a moment of leadership, collaboration, and shared vision for ideas worth spreading.

TEDx IIMT University

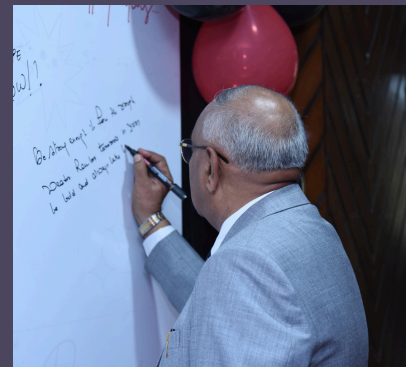
IIMT University and IIMT Business Incubator Foundation, successfully hosted TEDx IIMT University 2025, a globally recognized platform that brought together renowned speakers, thought leaders, and changemakers to share powerful ideas and inspiring stories. The event aimed to foster intellectual curiosity, encourage innovative thinking, and create a culture of dialogue, inspiration.

Key Highlights:

- Thought-provoking talks by eminent speakers and industry leaders.
- Themes spanning innovation, leadership, entrepreneurship, and social impact.
- Strong participation from students, startups, faculty, and ecosystem partners.

What's Next?

Building on the inspiration generated by TEDx IIMT University, IIMT Business Incubator Foundation will continue to organize idea-driven talks, innovation forums, and knowledge-sharing platforms and translating ideas into startups.



ACTIVITY HIGHLIGHT - NOVEMBER 2025

Our Speakers

**Shri Yogesh Mohan Ji Gupta**

Chancellor, IIMT UNIVERSITY Meerut

Shri Yogesh Mohan Ji Gupta serves as the Chancellor of IIMT UNIVERSITY, Meerut. IIMT UNIVERSITY is a private university established in 2016, located at 'O' Pocket, Ganga Nagar, Meerut, U.P. The university is NAAC accredited with 'A' grade, and is recognized by the University Grants Commission (UGC) under sections 2(f) & 12B. Under his leadership, the university has grown to provide quality education across multiple disciplines while maintaining high academic standards.

Miriam Chandy Menacherry

Film Director, Producer, and Storyteller

Miriam Chandy Menacherry is a celebrated Indian filmmaker and director whose documentaries spotlight untold stories of resilience, courage, and social change. Her work—screened at international film festivals—beautifully bridges journalism and cinema, revealing the extraordinary within the ordinary. Founder of Filament Pictures, she has produced several critically acclaimed documentaries that amplify unheard voices and spark meaningful dialogue through film.



ACTIVITY HIGHLIGHT - NOVEMBER 2025

Our Speakers

**Sparsh Agarwal**

Co-Founder & CEO, AP Mobility India Private Limited

Sparsh Agarwal leads AP Mobility India Private Limited, driving product strategy and partnerships for sustainable urban mobility, EV infrastructure, and smart-city transportation projects. With experience in scaling mobility startups and building cross-functional teams, he focuses on impactful technology adoption and ecosystem development. Innovation in mobility is about creating access and opportunity for everyone.

Nishtha Mishra

FOUNDER, FIRSTSHOT TECHNOLOGIES

Nishtha Mishra is a dynamic entrepreneur and digital marketing expert with a passion for leveraging technology to drive brand growth. As the founder of Firstshot Technologies, she has been at the forefront of creating innovative marketing solutions that harness the power of AI and data analytics. Her extensive experience in campaign optimisation and influencer marketing has enabled her to deliver exceptional results for clients across various industries.



ACTIVITY HIGHLIGHT - NOVEMBER 2025

Our Speakers

**Alka Tomar**

Olympian & World Championship Medalist

Alka Tomar began her wrestling journey in a region where the sport was predominantly male. Under the guidance of renowned coach Chandgi Ram, she broke barriers to become a formidable force in the 59 kg freestyle category. Alka's journey is a testament to perseverance and passion, inspiring countless young athletes, especially women, to pursue their dreams in sports.

Siddhart Sagar

Comedian, Writer & Actor

Siddhart Sagar began his career in stand-up comedy and has since established himself as a versatile performer and writer. His sets blend relatable everyday anecdotes with witty commentary on modern life, earning him shows at major comedy clubs and festivals across India. He has appeared on television and streaming platforms and contributed writing for sketches.

**Piyush Sharma**

Founder & Creator, Tricky Man

Piyush Sharma, the founder of Tricky Man, transitioned from a software engineering career to become a leading educational content creator. His YouTube channel, Tricky Man, offers tutorials on coding, digital tools, and career development. Recognized as one of India's Top 25 Educational influencers with mission to bridge the gap between academic learning and real-world skills.

ACTIVITY HIGHLIGHT - NOVEMBER 2025



Picture – Students actively participating in the Agrepreneurship Awareness Bootcamp, engaging in discussions and learning about innovation-driven opportunities in the agriculture sector.

Agrepreneurship Awareness Bootcamp

IIMT Business Incubator Foundation successfully organized the Agrepreneurship Awareness Bootcamp to promote entrepreneurship in the agriculture and allied sectors and to encourage students and aspiring founders to explore innovation-led opportunities in agribusiness. The bootcamp focused on building awareness.

Key Highlights:

- Session on agribusiness opportunities, agri-value chains, and startup models
- Expert interactions on innovation, sustainability, and rural entrepreneurship
- Active participation from students and aspiring agripreneurs.

What's Next?

Participants will be encouraged to develop agri-based startup ideas with support from IIMT Business Incubator Foundation through mentorship, ideation support, and incubation guidance.



STARTUP LEARNING CORNER – NOVEMBER 2025



Picture – A symbolic representation of a Startup Learning Corner, reflecting how knowledge, reflection, and innovation come together to inspire entrepreneurial thinking.

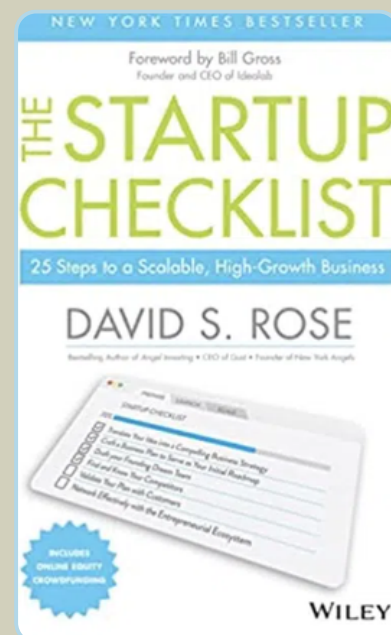
A thoughtful corner to inspire aspiring entrepreneurs with practical wisdom, bold strategies, and simple steps to turn passion into profit. Because true entrepreneurship begins when you take action on your ideas and create value.

Book of the Month: *The Startup Checklist* by David S. Rose

A must-read for founders building scalable, high-growth startups. In this practical and actionable guide, David S. Rose outlines 25 essential steps every entrepreneur must address, from idea validation and fundraising to team building and scaling, helping founders avoid common pitfalls and build investor-ready ventures.

Key Takeaway:

Success in startups is not accidental—it comes from systematic execution, clarity, and preparedness at every stage of the journey.





STARTUP STORY

Showcasing Innovation at IIMT-BIF



Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.

*"THIS NOVEMBER, WE ARE THRILLED TO FEATURE **STUBBIO SOLUTIONS**, TURNING AGRICULTURAL STUBBLE INTO BIODEGRADABLE TABLEWARE"*

STARTUP STORIES - STUBBIO SOLUTIONS



WHAT MAKES STUBBIO SOLUTIONS UNIQUE?

Stubbio Solutions was started with a simple but powerful belief — agricultural waste should not harm the environment when it can be transformed into something useful. While stubble burning and plastic pollution have severe environmental and health impacts in India, meaningful solutions have remained limited. Today, Stubbio Solutions works directly with farmers to collect stubble, convert it into fibres, and manufacture biodegradable tableware — including plates, bowls, cups, and packaging — that fully decompose within 60–90 days, reducing air pollution and plastic waste.

Stubbio Solutions, incubated at IIMT BIF, is a flagship startup creating sustainable solutions by transforming agricultural stubble into biodegradable products,

FROM FIELDS TO FUTURE: HARVESTING CHANGES



IMPACT AND VISION

Stubbio Solutions envisions a greener planet where agricultural waste becomes a source of value, not pollution. By preventing stubble burning, improving soil health, creating additional income for farmers, and producing fully biodegradable tableware, the startup turns waste into sustainable solutions.

UPCOMING EVENTS

Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

WE ENCOURAGE ALL STARTUPS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!

THINKQBATOR – ONE-TO-ONE MENTORSHIP SESSION

 Date: 2nd December 2025

 Venue: Seminar Hall, B Block

 Time: 10:00 AM onwards

IIMT Business Incubator Foundation is gearing up for the ThinkQbator One-to-One Mentorship Session, a focused and high-impact initiative aimed at providing personalized, expert-driven guidance to incubated and aspiring startups. The program is designed to address startup-specific challenges through direct interaction with experienced mentors, industry experts, and domain specialists.

Focus Areas:

- Business and growth strategy alignment
- Product development, validation, and refinement
- Market readiness, customer discovery, and go-to-market planning
- Fundraising preparedness and scaling roadmap

In addition to ThinkQbator, a series of workshops, bootcamps, and skill-development programs are planned for the upcoming quarter to further strengthen the startup ecosystem. These initiatives will aim to:

- Support early-stage and growth-stage startup development
- Deepen mentor-founder engagement through continuous guidance
- Foster collaboration among startups, academia, industry, and investors

Together, these programs will reinforce IIMT-BIF's commitment to building resilient, market-ready, and impact-driven startups.

CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

FOLLOW US



CONTACT US

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SCAN ME



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