

NEWSLETTER



START IN UP
A Government of UP Initiative

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

IIMT UNIVERSITY MEERUT
Transforming Education Systems, Transforming Lives
UGC Approved Section 2(f) & 12(B)
NAAC Accredited with **A GRADE**

FROM IDEAS TO IMPACT

OCTOBER UPDATES FROM IIMT BUSINESS INCUBATOR

- MENTOR SUPPORT
- INFRASTRUCTURE SUPPORT
- INVESTOR CONNECT

OCTOBER 2025

Empowering Visionaries, Building the Future



Welcome to the October edition of the IIMT Business Incubator Foundation (IIMT-BIF) newsletter.



IIMT BUSINESS INCUBATOR FOUNDATION

At IIMT Business Incubator Foundation, we are dedicated to nurturing innovation, fostering entrepreneurship, and empowering startups to create lasting impact.

Explore. Innovate. Achieve.
Let's shape the future—together!

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ABOUT US

The IIMT Business Incubator Foundation (IIMT-BIF) is a government-recognized incubator under the Start-in-UP and MSME initiatives, dedicated to nurturing early-stage startups and student-led innovations.

Established within IIMT University, Meerut, IIMT-BIF serves as a dynamic launchpad for aspiring entrepreneurs, offering end-to-end support including modern infrastructure, expert mentorship, access to funding, and strong industry linkages.

With a focus on ideation, innovation, and growth, we empower founders to transform their ideas into impactful, scalable ventures. As of October 2025, we have successfully incubated over 39 startups, facilitated funding, and contributed to the creation of more than 100 jobs across various sectors. Our deep-rooted commitment to fostering a vibrant entrepreneurial ecosystem in Uttar Pradesh drives our mission forward—we are not just building businesses, we are building futures.

Join us at IIMT-BIF and be part of a movement that's shaping the next generation of changemakers.

MESSAGE FROM THE CHANCELLOR



Dear Stakeholders,

I am pleased to share my thoughts with you in this October 2025 edition of the IIMT Business Incubator Foundation newsletter. Each passing month, IIMT-BIF continues to reaffirm its role as a catalyst for innovation, entrepreneurship, and transformative change. The energy and commitment shown by our incubated startups, mentors, and support teams are truly commendable.

At IIMT University, we remain steadfast in our mission to empower the next generation of changemakers. I encourage all students, researchers, and aspiring founders to leverage the vibrant ecosystem of IIMT-BIF—where ideas are nurtured, talent is guided, and dreams take flight.

Let us move forward with renewed purpose and passion to shape a future driven by creativity, technology, and enterprise.

Warm regards,

Sh. Yogesh Mohanji Gupta

Chancellor, IIMT University

MESSAGE FROM THE PRO CHANCELLOR



Dear Members of the IIMT Community,

As we reflect on the progress made in October 2025, I am inspired by the continued dedication and innovation emerging from the IIMT Business Incubator Foundation. IIMT-BIF is steadily becoming a cornerstone of entrepreneurial advancement—not only within our university but also across the broader landscape of Uttar Pradesh.

It is heartening to see our startups gaining momentum, securing support, and building solutions that address real-world challenges. This is a testament to the collaborative spirit and dynamic environment cultivated at IIMT-BIF. I encourage all students, faculty, and industry partners to remain actively involved in this journey of innovation and impact.

Together, let us continue to shape a future defined by bold ideas, meaningful ventures, and inclusive growth.

Best regards,

Dr. Mayank Agarwal

Pro-Chancellor, IIMT University

MESSAGE FROM THE VICE CHANCELLOR



Dear Readers,

It is a privilege to share my thoughts in this October 2025 edition of the IIMT Business Incubator Foundation newsletter. At IIMT University, we believe that innovation is the cornerstone of progress—and IIMT-BIF stands as a testament to this belief. The incubator's tireless efforts in empowering young entrepreneurs and translating ideas into viable businesses are both inspiring and impactful.

As Vice Chancellor, I take great pride in the role IIMT-BIF plays in shaping a vibrant startup ecosystem rooted in creativity, collaboration, and resilience. I encourage our students, researchers, and alumni to explore the wide range of opportunities the incubator offers—from mentorship and funding access to industry linkages and skill-building programs.

Let us continue to foster a culture where knowledge meets enterprise, and vision turns into action. The future belongs to those who innovate—and IIMT-BIF is where that future begins.

Sincerely,

Dr. Deepa Sharma

Vice-Chancellor, IIMT University

OUR VISION & MISSION

Vision:

To be a leading incubator in Uttar Pradesh, recognized for nurturing successful startups that contribute to the state's economic growth. We aim to support 50+ startups by 2028, fostering a sustainable and impactful entrepreneurial ecosystem.

Mission:

- **Incubate** : Provide comprehensive support to 15-20 early-stage startups annually, focusing on mentorship, resource access, and strategic guidance.
- **Empower** : Offer targeted workshops and training programs, delivering 40+ hours of skill development sessions each year to equip entrepreneurs with essential business acumen.
- **Connect** : Facilitate meaningful networking opportunities with 25+ investors, industry experts, and potential partners to foster collaboration and growth.
- **Impact** : Support startups in generating a combined annual revenue of ₹20+ Crore, contributing to the economic development of Uttar Pradesh.

FROM THE DESK OF CEO

*Dear Entrepreneurs, Partners, and
Supporters,*

*As CEO of the IIMT Business Incubator
Foundation, I am delighted to share
our continued progress and*



achievements in this October 2025 edition. Over the past month, we have seen incredible energy, ideas, and ambition from our incubated startups. Their determination to innovate, solve real-world problems, and create impact is exactly what IIMT-BIF stands for.

Our team remains focused on building a supportive, resource-rich ecosystem that provides early-stage ventures with the mentorship, funding access, infrastructure, and networks they need to succeed. With strong backing from Start-in-UP, MSME, and IIMT University, we are proud to be part of a larger mission—to drive sustainable innovation and inclusive growth across Uttar Pradesh and India.

I encourage all aspiring founders, domain experts, and investors to join hands with us. At IIMT-BIF, we're not just accelerating startups—we're building a future powered by ideas and driven by purpose.

Warm regards,

Dr. Vaibhav Sharma

CEO, IIMT Business Incubator Foundation

FROM THE DESK OF EDITOR

Dear Readers,

Welcome to the October 2025 edition

of the IIMT Business Incubator

Foundation newsletter. Each month, we

have the privilege of showcasing the

incredible journey of startups, mentors,



and ecosystem partners who are shaping the future through innovation and collaboration. At IIMT-BIF, we remain committed to providing a platform where ideas are not only encouraged but empowered. This newsletter is a reflection of the momentum we are building—highlighting milestones, success stories, and the people behind them. It is also a reminder of the potential that lies within our student entrepreneurs, early-stage ventures, and academic collaborators.

I extend my sincere thanks to everyone contributing to this vibrant ecosystem—your passion and participation are the true driving forces behind our progress.

Let us continue to engage, inspire, and innovate together.

Warm regards,

Dr. Akshay Raj

Editor / Sr. Manager

IIMT Business Incubator Foundation

ACTIVITY HIGHLIGHT - OCTOBER 2025



Picture – Students of IIMT University engaging with the guest speaker during AI Builders Day, capturing an interactive learning moment and the spirit of innovation and collaboration.

AI Builders Day: 2025

IIMT University and IIMT Business Incubator Foundation successfully organized the AI Builders Day, 2025. It was a flagship two-day immersive workshop focused on next-generation AI technologies, with special emphasis on Salesforce ecosystems and Agentic AI frameworks.

Objective:

To equip students and early-stage founders with practical AI skills, real-world use cases, and industry-aligned knowledge required to build intelligent, scalable digital solutions.

Key Highlights:

- Hands-on sessions on Salesforce automation and Agentic AI workflows
- Industry-oriented demonstrations and live problem-solving labs
- Active participation from students, startup founders, and tech enthusiasts

What's Next?

Participants will be encouraged to translate their AI learnings into real-world applications, pursue incubation support, and collaborate on AI-driven startup ideas and enterprise solutions.



ACTIVITY HIGHLIGHT - OCTOBER 2025



Picture – Students proudly showcasing their certificates during the ceremony, reflecting their enthusiasm, achievement, and commitment to innovation and excellence.

Certificate Distribution Ceremony – Internal Smart India Hackathon 2025

IIMT University and IIMT Business Incubator Foundation successfully hosted the Certificate Distribution Ceremony for participants of the Internal Smart India Hackathon 2025, celebrating the dedication, creativity, and innovation demonstrated by student teams.

Key Highlights:

- Participation from multidisciplinary student teams
- Recognition of innovative problem-solving and teamwork
- Encouragement for further incubation and mentorship support

What's Next?

Students recognized during the ceremony will be invited to engage further with IIMT Business Incubator Foundation through mentorship, prototype refinement, and incubation support.



PARTNERSHIP HIGHLIGHT - OCTOBER 2025



IIMT Business Incubator Foundation has now partnered with the the Entrepreneurship Cell (E-Cell), IIT Kanpur — This partnership will support startups under UPSTART 2025-26 by providing structured guidance, ecosystem engagement

Strategic Collaboration with Entrepreneurship Cell, IIT Kanpur

We are delighted to announce that IIMT Business Incubator Foundation has entered into a strategic collaboration with the Entrepreneurship Cell (E-Cell), IIT Kanpur, aimed at strengthening the startup ecosystem through mentorship, knowledge exchange, and collaborative innovation initiatives.

Area of Collaboration:

- Startup mentorship and ecosystem engagement
- Joint programs, knowledge exchange, and founder support
- Exposure to best practices in innovation and entrepreneurship

Significance:

This collaboration marks an important step toward cross-institutional ecosystem building, enabling startups to gain access to elite mentorship, national-level exposure, and structured entrepreneurial support.

“Collaborations like these enable us to bridge the gap between learning and execution”

— Team IIMT Business Incubator Foundation



STARTUP LEARNING CORNER – OCTOBER 2025



Picture – A symbolic representation of a Startup Learning Corner, reflecting how knowledge, reflection, and innovation come together to inspire entrepreneurial thinking.

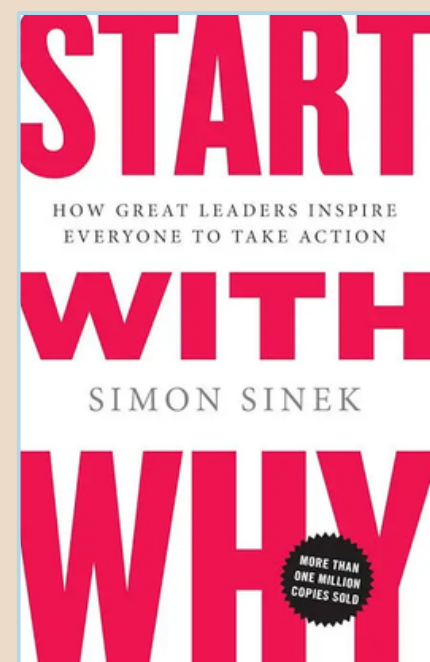
A thoughtful corner to inspire aspiring entrepreneurs with practical wisdom, bold strategies, and simple steps to turn passion into profit—because true entrepreneurship begins when you take action on your ideas and create value.

Top 3 Lessons from Book

- Great startups begin with a clear *why*, not just with an idea.
- People connect more with vision and values than product specifications.
- A strong, consistent purpose creates loyalty and long-term growth.

Book of the Month: *Start With Why* by Simon Sinek

A must-read for founders seeking to build purpose-driven startups. In this inspiring guide, Simon Sinek explains how great leaders and organizations start with *why*—using clarity of purpose to motivate teams, attract loyal customers, and create lasting impact.



OTHER HAPPENINGS IN THE INCUBATOR

Recently Incubated Startups

In October 2025, IIMT BIF successfully incubated four startups which are committed to deliver innovative solutions that align with today's fast-paced, sustainability-focused lifestyle.

Talentlo Global Private Limited

In October 2025, IIMT Business Incubator Foundation is pleased to onboard Talentlo Global Private Limited, an AI-powered B2B hiring platform transforming workforce engagement by connecting companies with pre-vetted freelancers, enabling flexible, contract-based hiring, streamlined processes, and scalable, efficient talent solutions for businesses and professionals worldwide.



IN ANY MANNER

In October 2025, Also joining us *In Any Manner*, a fashion venture that celebrates the strength, confidence, and beauty of every woman. Through designs that inspire and empower, this startup is redefining fashion with a focus on purpose and impact. At IIMT BIF, we are delighted to support startups that are creating positive change through innovation and creativity.

Stubbio Solutions LLP

IIMT Business Incubator Foundation is delighted to onboard **Stubbio Solutions LLP** as one of the newest members of our startup ecosystem at IIMT BIF. This promising venture is dedicated to transforming agricultural stubble into biodegradable products, tackling stubble burning and plastic waste while promoting a circular economy.



Vardhnova Biotech Private Limited

IIMT Business Incubator Foundation is delighted to onboard Vardhnova Biotech Private Limited, an innovative startup developing smart wearable devices and wellness solutions that combine biotechnology and AI to provide real-time, drug-free emotional stress relief and holistic mental well-being.



STARTUP STORY

Showcasing Innovation at IIMT-BIF



Each month, this newsletter will spotlight one of the innovative startups incubated at IIMT Business Incubator Foundation, sharing their journey, challenges, and successes.

*"THIS OCTOBER, WE ARE THRILLED TO FEATURE
MYDAILYGOODS - TECHNOLOGY ACTS AS AN ENABLER, NOT
A BARRIER"*

STARTUP STORIES - MYDAILYGOODS



MYDAILYGOODS MADE DIGITAL SELLING SIMPLE

MyDailyGoods was started with a simple but powerful belief — local sellers should not disappear just because technology feels complicated. While digital access in India has grown rapidly, meaningful participation in the digital economy remains limited for small sellers.

“Technology should not feel technical or overwhelming. It should quietly solve problems and make critical processes easy for the masses. Today nearly 70% of India’s population being online, less than 0.5% truly understands how to sell online effectively. MyDailyGoods exists to bridge that gap,” says the Founder of MyDailyGoods.

MYDAILYGOODS, incubated at IIMT BIF, is a flagship startup leveraging AI-driven automation and creative strategies to revolutionize how brands grow and engage in the digital era.

MyDailyGoods is a zero-commission digital commerce platform that allows sellers to sell online under their own brand name, without losing control over their business.



GROWTH & IMPACT

With the support of the StartInUP grant, and through active participation in platforms such as the UP International Trade Show (UPITS), Noida, along with exhibitions in Delhi and Maha Kumbh, MyDailyGoods has built a strong grassroots seller network.

Today, MyDailyGoods supports 13,000+ registered sellers across India, including retailers, wholesalers, women entrepreneurs, SHGs, and home-based businesses.

MyDailyGoods envisions a digital ecosystem where technology acts as an enabler, not a barrier, and where India’s local sellers can grow sustainably online without losing identity, ownership, or independence.

UPCOMING EVENTS


Stay ahead with IIMT-BIF's curated selection of events designed to empower startups and students foster innovation. Mark your calendars and join us to gain valuable insights, network with industry experts, and accelerate your entrepreneurial journey.

WE ENCOURAGE ALL STARTUPS AND ENTREPRENEURS TO ACTIVELY PARTICIPATE IN OUR UPCOMING EVENTS. TOGETHER, LET'S EXPLORE, INNOVATE, AND ACHIEVE!

TEDx IIMT UNIVERSITY

 Date: 11th November 2025

 Venue: Seminar Hall, B Block

 Time: 10:00 AM – 3:00 PM

IIMT Business Incubator Foundation is excited to announce **TEDx IIMT University** 2025, our flagship event celebrating ideas worth spreading. This inspiring platform will bring together students, innovators, and industry experts to explore topics across technology, education, arts, social impact, and entrepreneurship.

Participants can look forward to thought-provoking talks, interactive panel discussions, creative performances, and opportunities to network with speakers and fellow attendees, all designed to spark curiosity and inspire action.

Key Highlights:

- Talks by distinguished speakers and changemakers.
- Interactive discussions on emerging trends and social impact.
- Performances and showcases by student innovators.
- Networking opportunities with mentors, industry leaders, and the TEDx community.

What's Next?

Following the event, IIMT University will continue to foster innovation and idea-sharing through workshops, mentorship, and collaborations, empowering participants to turn insights into impactful initiatives.

CONTACT US

We're here to support your entrepreneurial journey. Whether you have questions, feedback, or partnership inquiries, we'd love to hear from you.

We are committed to responding to your inquiries promptly. Let's shape the future—together!

FOLLOW US



CONTACT US



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SCAN ME



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